

Example Coursework

Global Communication Practices

The chart below is a sample sequence for your reference.

*The letter in parentheses indicates its requirement category and the number indicates credits, e.g. RE3 refers to a 3-credit, required elective course.

R=Required RE=Required Elective E=Elective

Common Courses

Earn 6 credits or more including 1 required course

- GCS600 (RE3) Introduction to Global Communication
- GCS609 (RE3) Strategies for Intercultural Communication

Specialized Courses

Earn **31** credits or more including 1 required course and 2 required elective courses

First Year

Spring Semester

- GCP601 (RE3) Organizational Communication
- GCP633 (E3) Digital Marketing and Advertising

Fall Semester

- GCP642 (RE3) Intro. to International Public Relations
- GCP643 (RE3) Intro. to International Journalism

Second Year

Spring Semester

- GCP622 (E3) Communication and Organizational Behavior
- GCP632 (E3) Contemporary Issues in a Global Context
- GCP645 (R1) Design of Graduation Project

Fall Semester

- GCP624 (E3) Leadership and Group Communication
- GCP650 (RE3) Global Communication Practicum

Winter Program (Optional)

- GCP613 (E3) Debate and Discussion



30 credits in the Specialized Courses may include up to 3 courses (9 credits) from the other two programs, ELT and JLT.

Completion: Earn 37 credits or more

GPA Requirement: To achieve and maintain GPA 3.00 or above.